



October  
Adaptive re-use



V V I A

## PRESS RELEASE and INVITATION

As part of the industrial heritage campaign for the *European Year of Cultural Heritage 2018*, the focus in October is to be the **creative reuse of industrial heritage**. What new functions are particularly appropriate for redundant industrial buildings, and how are disused mills and factories being given a new lease of life across Europe? Perhaps more importantly, what do former industrial sites mean for neighbourhoods and communities? How can local communities and voluntary sector organisations conserve and reuse industrial heritage, what role can they play?

**EFAITH** (European Federation of Associations for Industrial and Technical Heritage), together with **VVIA** (Vlaamse Vereniging voor Industriële Archeologie, Flemish Association for Industrial Archeology) is organising an **international lecture programme** around this theme, on the evenings of 4 & 5 October between 5.30 pm and 8pm, at the [RenoResto trade fair](#) which is taking place at the Tour & Taxis site in Brussels. In addition, a whole series of other lectures will take place during this Business-to-Business (b2b) event, and the unique exhibition "*Protected Industrial Heritage in Flanders 1975-2015*" can be found at stand 101.

Entry to the *RenoResto* trade fair is for free [but advance on-line registration is required](#).  
The trade fair is every day open from 12 noon to 9pm.

### **Thursday 4 October (evening programme co-ordinated by Vlaamse Vereniging voor Industriële Archeologie)**

Start at 17:30 – lectures in Dutch

- Adriaan Linters, chairman VVIA: *Herbestemmen - van een traditionele praktijk naar een uitdaging voor duurzaam bouwen. (Re-use –from a traditional practice to today's challenge of environmentally sustainable building)*
- Ron Roetman, chief editor of the Flemish-Dutch journal on industrial heritage 'Erfgoed van Industrie en Techniek': *officiële presentatie van het speciale themanummer 'Herbestemming industrieel erfgoed in Europa' – (presentation of the special issue 'Reuse of industrial heritage in Europe' of the Flemish-Dutch industrial heritage journal - this issue includes contributions on reuse in the Ruhr area, Rome, Great Britain and Barcelona)*
- Steven Van den Borne, building historian Guma nv, Antwerp: *Mercantile Marine Engineering and Graving Docks Company: herwaardering van een gerenommeerd scheepsherstellingsbedrijf in de Antwerpse haven (Mercantile Marine Engineering and Graving Docks Company: revaluation of a renowned ship repair company in the port of Antwerp)* (presentation of a new book)
- Sjoerd Slagter, marketeer Nationaal Restauratiefonds (The Netherlands): *Herbestemmen.nu - kennisdeling en financiering als voorwaarde voor instandhouding (the Dutch project 'Herbestemmen.nu', knowledge sharing and financing as a prerequisite for conservation)*
- Bart Zweegers, associated professor at the Department of History of the Faculty of Arts and Social Sciences of Maastricht University (Netherlands): *De mijn Zollverein: van doorn in het oog tot blikvanger (The Zollverein coal mine: from thorn in the eye to eye-catcher)*
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### **Friday 5 October (evening programme co-ordinated by EFAITH):**

Start at 17:30 – lectures in English or French

- Adriaan Linters, gen.-secret. EFAITH: *Adaptive re-use then and now...*
- Gerard Schuurman, project director Young City Gdansk (Poland): *Revitalization of the Imperial Shipyard in Gdansk. A place worth its history, where #newstories will be written*
- Carles Baiges Camprubí, architect and sociologist, founder of the architects co-operative Lacol, Barcelona (Catalonia): *Bottom-up urbanism – the case of 'Can Batlló', when citizens re-use industrial buildings.*
- Kate Dickson, director Creative Heritage, Manchester (United Kingdom): *The creative re-use of industrial buildings: the role of Building Preservation Trusts in the UK*
- Olivier Muzellec and Franck Larere, Le Non Lieu, Roubaix (France): *Convertir sans trahir : plaidoyer en faveur d'une patrimonialisation de l'héritage industriel (A honest approach to reuse: advocacy for the heritage values of industrial buildings)*

More information on the organisers can be found at:

- Vlaamse Vereniging voor Industriële Archeologie vzw, [www.industrieelerfgoed.be](http://www.industrieelerfgoed.be), [administratie@vvia.be](mailto:administratie@vvia.be) – phone. (+32)(0)496.377791
- European Federation of Association of Industrial and Technical Heritage, [www.industrialheritage.eu](http://www.industrialheritage.eu), [secretariat@e-faith.org](mailto:secretariat@e-faith.org)
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