

## Memorandum of Understanding and Cooperation

Between:

- The 'European Cultural Tourism Network' (ECTN), and
- The 'European Federation of Associations of Industrial and Technical Heritage (E-FAITH)

WHEREAS the above two pan-European bodies, both based in Belgium and involved in the preservation and promotion of industrial heritage and cultural tourism, having cooperated informally in various events, they have identified synergies and potential future cooperation opportunities, particularly in development and promotion of sustainable cultural tourism based on industrial heritage, and

WHEREAS on the basis of synergies and mutual benefit, cooperation arrangements have been sought by participating in and contributing to each other's events, such as E-FAITH Year of Industrial and Technical Heritage and ECTN Conferences, including members of both bodies, and

WHEREAS relationships between the two parties have the potential to "open doors" to successful and long lasting relationships between relevant organisations in the respective communities of the members, which can in turn provide mutual benefits to host communities, industrial heritage sites and destination authorities, and

WHEREAS the cultural, heritage, sustainable and responsible tourism actions and links between the above bodies and their members have laid the foundation for further cooperation in accordance with the European Union documents, initiatives and Communications on Culture, Heritage and Tourism Sustainability:

**IT IS AGREED that the above two pan-European bodies of ECTN and E-FAITH, further enhance their joint cooperation by pursuing active and fruitful formal relationships in the future.**

The two parties may engage in the following areas of ever closer cooperation, in their common topics:

- To contribute to each other's events with keynote speakers and experts,
- To make joint submissions to EU institutions on relevant matters and respond to consultations,
- To organise joint events on themes of common interest and mutual benefit,
- To undertake exchanges on cultural and industrial heritage tourism development and promotion,
- To encourage exchanges between their members as well as common membership,
- To cooperate for the training of guides and interpreters of industrial heritage sites for visitors,
- To support the European Commission DG GROW Tourism, Emerging and Creative Industries Unit and DG Culture
- To support the European Parliament Transport and Tourism Committee and Culture Committee
- To support the Committee of the Regions and the European Economic and Social Committee
- To jointly seek support from relevant European Union programmes, funds and initiatives.

Written in duplicate, in English, signed in Brussels, Belgium, on 30/11/2016 by:

President of ECTN



Secretary-General of E-FAITH

